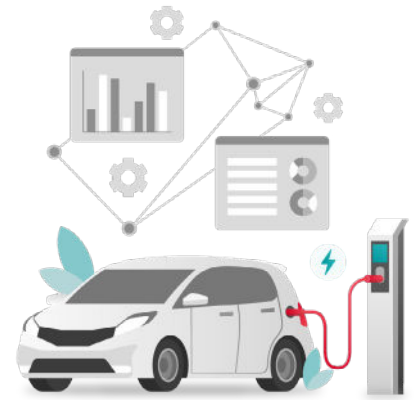annata | Microsoft

Supporting automotive brands in the
acceleration of electric vehicles sales

From enhancing operational efficiencies to real-time fleet management, Annata offers automotive businesses a comprehensive cloud-based suite of solutions. These are relevant for new and emerging electric vehicle (EV) Original Equipment Manufacturers (OEMs) as well as companies manufacturing Internal Combustion Engine (ICE) vehicles that are looking to launch EV brands into their portfolio to unlock disruptive business models and new revenue streams.

As a Global Systems Integrator that leverages the technological power of the Microsoft Dynamics 365 platform, Annata provides intuitive business solutions designed specifically for businesses in the automotive industry.

Key features of Annata 365 for Automotive

Agile operational systems and automated processes to facilitate inter-department communication and optimal activities management.

Artificial intelligence and machine learning enabling decisions with real-time data intuitively delivered across multiple devices.

Digital tools to collect data and insights along the value chain to identify opportunities, spot trends, and mitigate risks.

Supply chain resiliency to build the foundation of excellent customer experience with enhanced and customized support.

Cloud-enabled seamless communications and end-to-end processes to build flexible value chains with mobile-friendly accessibility.
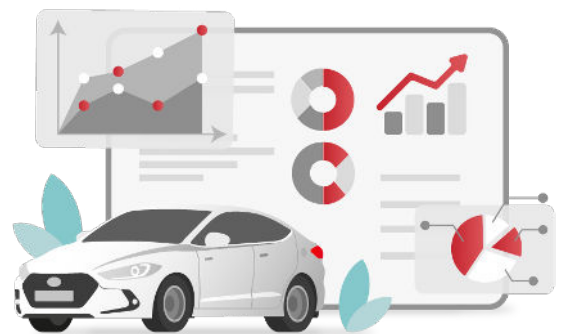
Discover new business capabilities as an **Electric Vehicle Enterprise with Annata Business Solutions**

Annata's unified technology solutions are tailor-made to assist automotive OEMs, distributors, importers, dealer groups, rental companies, and fleet operators to transform existing business processes through cloud-enabled digitization, automation, and advanced analytics using artificial intelligence, IoT technologies, and machine learning.

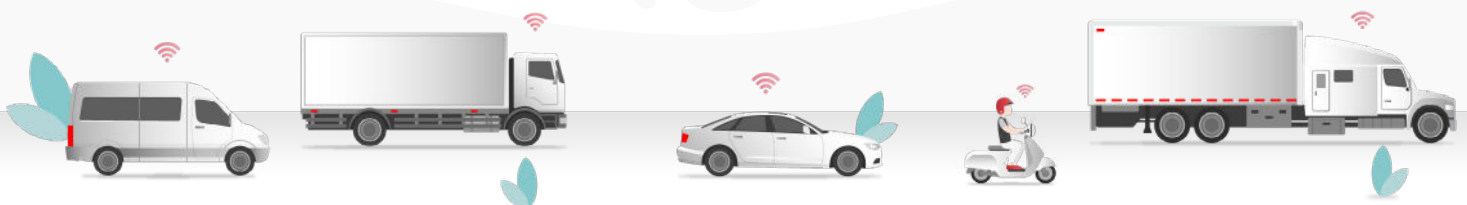**The Annata 365 solution suite includes:**

Annata 365 Dealer Management

Modern, scalable, cloud-based management solution that is tailor-made for dealerships.

- Experience swift and accessible vehicle configurations and customizations.

- Gain a 360° overview of each vehicle in your dealership.

- Manage adjustable service and finance packages.

- Streamline management of warranty packages.

- Manage timesheets effectively.

- Update maintenance plans and service recalls seamlessly.

- Oversee warranty management package uptake.

Annata 365 Inspections

Streamlines inspection processes by providing analytical insight and seamless integration.

- Manage and perform inspections with or without a device as the subject.

- Record observations for devices during inspections or whenever needed.

- Define checkpoints and support actions.

- Define checklists quickly and consistently from reusable checkpoints.

- Set rules to reduce risk and effort to drive compliance by guiding users during inspection entry.

Annata 365 Warranty

Optimizes the warranty handling process and increases warranty revenue.

- Oversee outbound and inbound warranty claims.
  Customize service and recall campaign support.
- Manage communication on warranty extensions.
- View standardized and extended warranty features.
- Configure smooth parts return.
- Develop a fully functional connection to work orders.
- Support preliminary invoicing and pre-work approval.

Annata 365 Import Management

Unified solution with full functionality to control vehicle orders, vehicle returns, automated warranty claims processes, vehicle shipment, and distribution.

- Gain efficiency in supply chain management.
- Improve customer service.
- Connect seamlessly to PDI partners, transporters, and authorities.
- Utilize powerful analytical tools that provide greater insights for business intelligence.
- Collaborate efficiently with automotive dealers.

Annata 365 Sales

Supports multiple brands and locations with capabilities tailored to industry-specific business processes, data models, and functionalities.

- Customize and configure the upselling of additional accessories.
- Identify service and finance packages to boost revenue.
- Improve customer retention, secure loyalty, and increase dealership profit.
- Manage workshop and resource scheduling to streamline resource management.

Annata 365 Dealer Portal

Allows dealers to create, monitor, and maintain transactions directly with the importer or manufacturer.

- View availability of stock and inventory in real-time.
- Increase the effectiveness of business processes with the ability to customize product configurations.
- Plan the production and distribution of vehicles and devices according to market demands.
- Provide better visibility to business partners to manage warranty, inventory, and overall stock.
- Reduce management costs, human error, and improves customer satisfaction.

Annata 365 Service

Improves efficiency, reliability, and profitability of the service process through advanced support for industry-specific requirements.

- Keep track of vehicle history seamlessly.
- Streamline resource management through workshop and resource scheduling.
- Create service and maintenance contracts with variable configuration templates, prices, and validity along with monthly fee collection.
- Generate instant analysis and assessment of vehicles through real-time data connectivity.

Annata 365 Rental

Provides rent-based business modes with all the features needed for monitoring and analyzing the entire rental process.

- Manage vehicle rentals quickly and easily without the need for expensive infrastructure.
- Create professional invoices, send payment reminders, and keep track of your charges.
- Manage and track your rental returns in real-time.
- Reduce vehicle downtime and maintenance costs.

> As new and established manufacturers turn to electricity and other mobility services, new business models are emerging to facilitate modern transportation needs. Greener power sources are elevated with more efficient usage patterns, such as vehicle and ride-sharing concepts. New businesses are being formed around the accelerated innovation within the automotive, mobility, and transportation industries, with modern technology playing a key role in all aspects of this industry's transformation. With the Annata 365 industry platform extending Microsoft Dynamics and Power Platform, companies of all types who work within the automotive, mobility, and transportation industries can rely on a best-in-class, modern technology to support their future business.

Jóhann Ólafur Jónsson, CEO, Annata

> There is a growing need in the automotive industry for transformation across distribution, retail, and mobility. Annata's customer relationships and growing portfolio of capabilities in Annata 365 combined with the strength and scale of the Microsoft Cloud will help deliver the solutions the industry needs at scale.

Sanjay Ravi, General Manager, Automotive Mobility and Transportation, Microsoft

Unlock a wealth of new business opportunities with Annata

Annata consists of highly motivated professionals, who through creativity, industry knowledge, collaboration, and commitment, assist customers excel in their business. With partners in over 50 countries on all continents, Annata 365 is professionally delivered by hundreds of consultants to international and local customers.

Contact us

2022/2023 INNERCIRCLE for Microsoft Business Applications

Microsoft Partner
2022 Partner of the Year Finalist
Automotive, Mobility & Transportation Award
Microsoft

For more information, visit our website