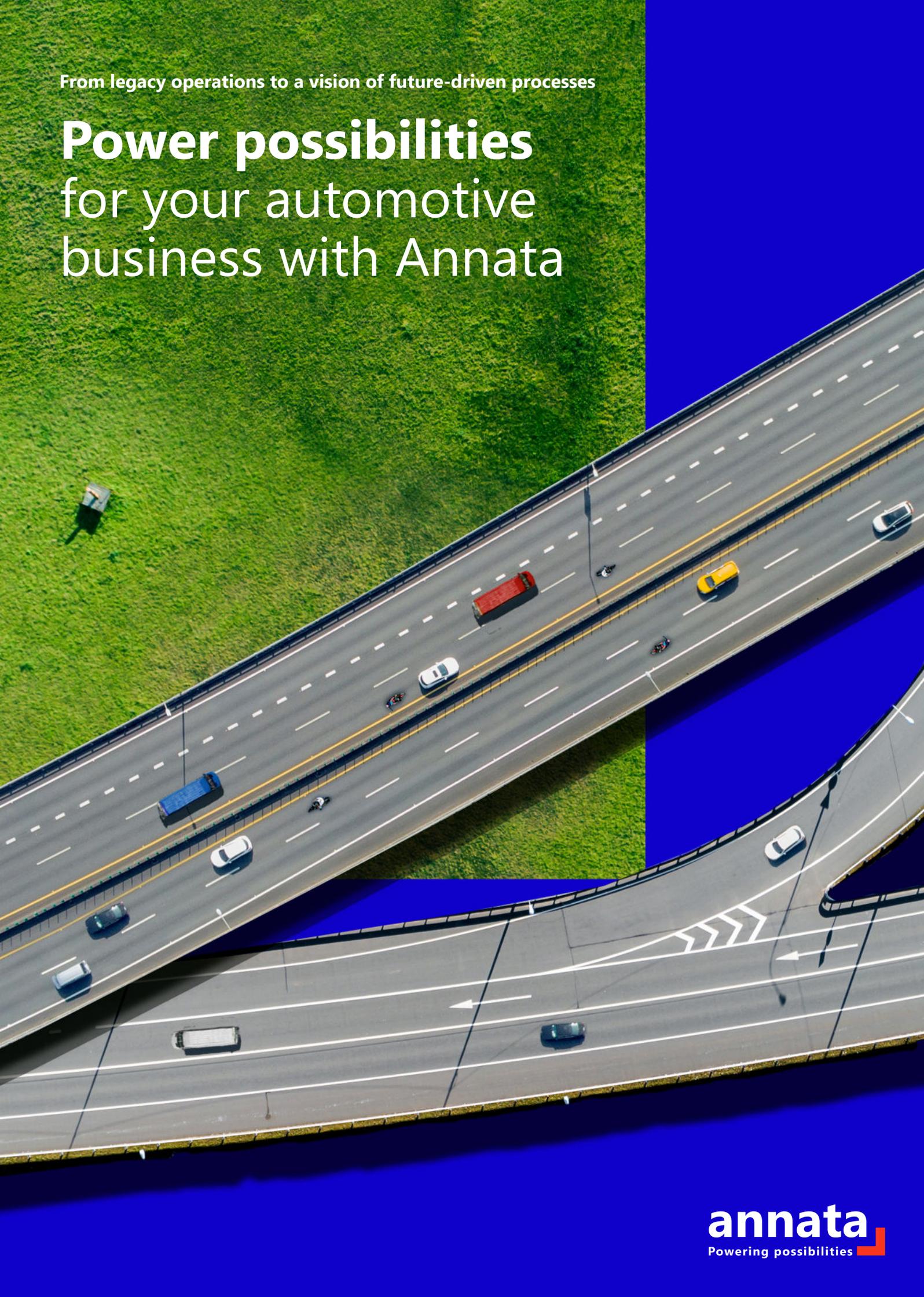


From legacy operations to a vision of future-driven processes

# Power possibilities for your automotive business with Annata



# Key drivers of the automotive industry

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**>** **Sustainable:** Development of sustainable, eco-friendly technologies

**>** **Differentiation:** Market differentiation through innovation and design production

**>** **Compliance:** Compliance with evolving emission norms and regulations

**>** **Efficiency:** High production efficiency and supply chain optimization

# Challenges A365 solves

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## Supply chain bottlenecks

Streamlines and minimizes disruption, enabling our customers to maintain their pace of business.



## Traceability & visibility

Enhances operational transparency, empowering our customers to make data-driven decisions.



## Increased business transparency

Enables our customers to get more out of their existing resources and systems.



## Data & Artificial Intelligence

Creates clarity with business insights that facilitate real-time data-driven decision-making.



## Disruption & emerging business models

Optimizes existing business processes to uncover new opportunities and revenue streams.





# a365

## A glimpse into **A365**

We're proud to present our comprehensive suite of capabilities delivered through our cutting-edge product, A365. It is a dynamic and comprehensive offering designed to propel businesses into the realm of digital transformation.

At Annata, we go beyond the conventional, delivering an integrated solution that runs on Microsoft Dynamics 365 and technologies that extend from the Microsoft ecosystem.

We equip our customers with the essential capabilities to not only navigate the ever-shifting landscape of industry challenges but also to seize the boundless opportunities they present.

From manufacturing production order processing to service time sheet management, we've got you covered.

As a one-stop solution, A365 eliminates the need for multiple systems, eradicates shadow IT, and paves the way for seamless and automated operations.

In essence, our A365 is more than a software solution; it's a transformative force that reshapes industries and propels businesses toward a future of unparalleled potential.





# A deep dive into A365

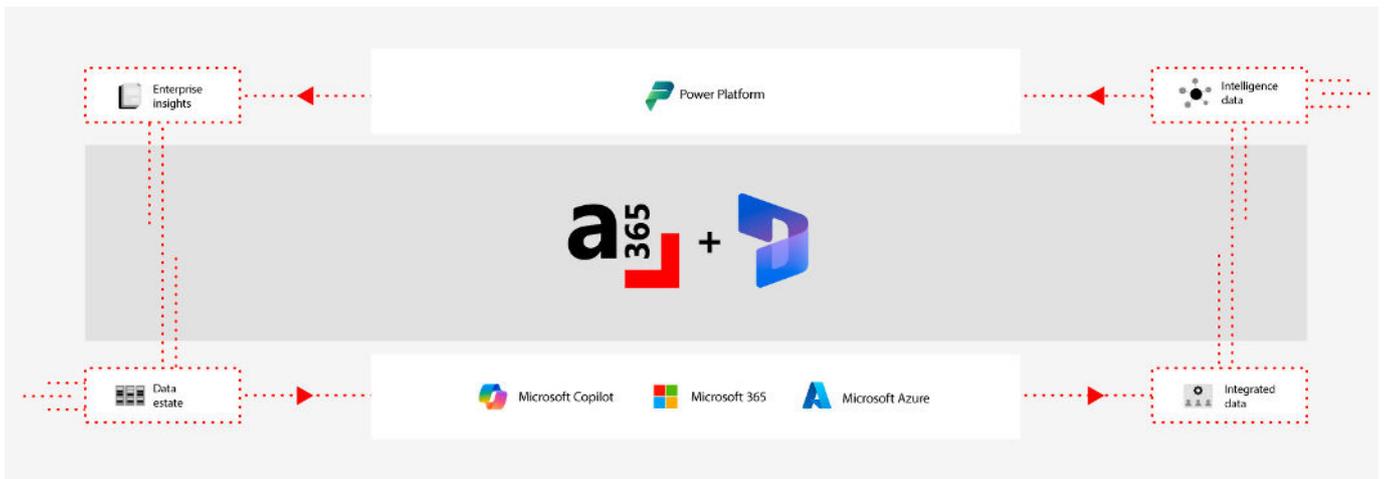
The breadth and depth of the Annata and Microsoft Dynamics 365 technology stack that forms the A365 solution suite offers industry-specific solutions, exceptional services, and unparalleled value to our customers.

With Microsoft Dynamics 365 as the backbone of A365, our fully cloud-ready Software-as-a-Service (SaaS) platform thrives on the Common Data

Model, fortified by the invaluable wealth of our decades of industry experience and expertise.

A365 is carefully curated to fit your existing and future needs, and built to respond flexibly to your fast-changing reality, unveiling endless possibilities.

## Annata and Microsoft cloud platform



# Types of automotive businesses **we support**



Passenger vehicles



Motorcycles



Light commercial vehicles



Recreational vehicles

## Key features of A365

01

### **Enhanced connectivity**

Agile operational systems and automated processes to facilitate inter-department communication for optimal activity management.

02

### **Smart technologies**

Artificial intelligence and machine learning to make decisions with real-time data intuitively showcased across multiple devices.

03

### **Business insights**

Digital tools to collect data and intelligence along the value chain to identify opportunities, spot trends, and mitigate risks.

04

### **Engaging experiences**

Capabilities to connect with customers across various touchpoints to enhance satisfaction and anticipate needs.

05

### **Advanced infrastructure**

Cloud technology and real-time access for seamless data storage, access, and processing for competitive advantage.



# We've tailored A365 to suit your automotive business needs

The composition of the Annata and Microsoft Dynamics 365 technology stack that forms the A365 solution suite, offers industry-specific solutions, strong services, and unparalleled value to our customers, helping them achieve industry resilience, powering new possibilities.

Revolutionize your automotive business processes with A365, steering operational excellence, customer engagement, and innovation in every drive.

## Sales

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Amplify sales with engaging interactions and hyper-personalized experiences to redefine the path to purchase, foster trust, and cultivate loyalty.

- Tailor and configure upselling opportunities
- Discover profitable service and finance packages
- Elevate customer retention and dealership profitability
- Optimize communication for enhanced customer interactions

## Inspections

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Redefine inspections to drive digitalization that enhances efficiency, slashes costs, and delivers superior customer experiences.

- Capture real-time inspection data for swift analysis
- Generate automated inspection reports swiftly
- Enhance record-keeping with visual evidence
- Identify, track, and manage defects efficiently

## Service

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Discover game-changing service management and unlock unparalleled efficiency, predictive insights, and elevated after-sales experiences.

- Oversee vehicle service and maintenance records
- Streamline workshops with smart scheduling and resource allocation
- Elevate resource management with advanced workshop scheduling
- Generate tailored service and maintenance contracts

## Warranty

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Elevate automotive warranty management to deliver prime customer experiences, solidify supplier relationships, and streamline processes.

- Drive effortless warranty registration for customers and partners
- Enhance real-time warranty validation for precise coverage
- Streamline efficient claims processing for swift resolution
- Amplify management of extended warranty offerings and renewals

## Dealer management

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Power day-to-day operations in real-time, while fostering enriched connections to OEMs, distributors, and customers.

- Manage rapid and user-friendly vehicle configurations
- Centralize dealer data for streamlined management
- Power efficient control inventory and meet demand
- Enhance engagement through sales monitoring and customer insights

## Import management

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Drive streamlined approaches, gain full control over the supply chain, ensure compliance, and enable global collaboration.

- Elevate supply chain efficiency and collaboration
- Streamline real-time shipment monitoring for streamlined logistics
- Generate precise duties and tax calculations for cost analysis
- Mitigate import risks through comprehensive data analysis

## Parts

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Revolutionize parts management by streamlining operations and optimizing inventory for maximum efficiency and profitability

- Streamline parts inventory and procurement processes
- Ensure seamless supply chain management
- Enhance customer satisfaction with prompt and accurate parts availability
- Discover opportunities for revenue growth through parts sales optimization

## Dealer portal

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Enhance operations to streamline sales, parts procurement, and warranty processes for increased efficiency and growth.

- Access real-time order placement and tracking for dealers
- Enhance inventory visibility for dealers
- Tailor pricing and discounts for personalized dealer relationships
- Experience easy access to technical resources for dealers

## Analytics

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Discover insights needed to enhance efficiency, improve decision-making, and deliver exceptional customer experiences.

- Access immediate business insights via real-time data analysis
- Craft role-specific dashboards for personalized insights
- Leverage predictive models for informed decision-making
- Perform comparative analysis for precise benchmarking



# Annata- A prime partner to some of the world's largest automotive brands



## **Citroën:** From paper-based processes to digital efficiency

### **Challenge**

Citroën Chile needed to implement a robust business management system to support the company in planning its resources and raising its business processes.

### **Why Annata**

A365 allowed Citroën Chile to have a broader vision of its business while enabling the integration of dealerships and after-sales workshops.

[Read the case study](#)



## **Renault:** From scalability challenges to a future-ready platform

### **Challenge**

Renault wanted to create a fully online car subscription service to be rolled out in the Brazilian market.

### **Why Annata**

A365 proved it was possible to achieve a fully digital and integrated business model using functionalities that were fully operational, simple, and efficient.

[Read the case study](#)

Annata is an end-to-end software solution provider for **the automotive, truck & bus, and equipment industries.**

Connect with us to learn how A365 can power your rapid business growth

Connect with us 