From outdated systems to a roadmap of streamlined efficiency

Power possibilities
for your trucks & buses
business with Annata

annata
Powering possibilities

Key drivers of the trucks & buses industries

> **Digitalization:** Digitalization for improved logistics and fleet management

> **Advancements:** Technological advancements, in-vehicle connectivity, and automation

> **Regulations:** Stringent emission regulations

> **Safety:** Enhanced passenger safety features

Challenges A365 solves

Supply chain bottlenecks
Streamlines and minimizes disruption, enabling our customers to maintain their pace of business.

Traceability & visibility
Enhances operational transparency, empowering our customers to make data-driven decisions.

Increased business transparency
Enables our customers to get more out of their existing resources and systems.

Data & Artificial Intelligence
Creates clarity with business insights that facilitate real-time data-driven decision-making.

Disruption & emerging business models
Optimizes existing business processes to uncover new opportunities and revenue streams.

A glimpse into **A365**

We're proud to present our comprehensive suite of capabilities delivered through our cutting-edge product, A365. It is a dynamic and comprehensive offering designed to propel businesses into the realm of digital transformation.

At Annata, we go beyond the conventional, delivering an integrated solution that runs on Microsoft Dynamics 365 and technologies that extend from the Microsoft ecosystem.

We equip our customers with the essential capabilities to not only navigate the ever-shifting landscape of industry challenges but also to seize the boundless opportunities they present.

From manufacturing production order processing to service time sheet management, we've got you covered.

As a one-stop solution, A365 eliminates the need for multiple systems, eradicates shadow IT, and paves the way for seamless and automated operations.

In essence, our A365 is more than a software solution; it's a transformative force that reshapes industries and propels businesses toward a future of unparalleled potential.
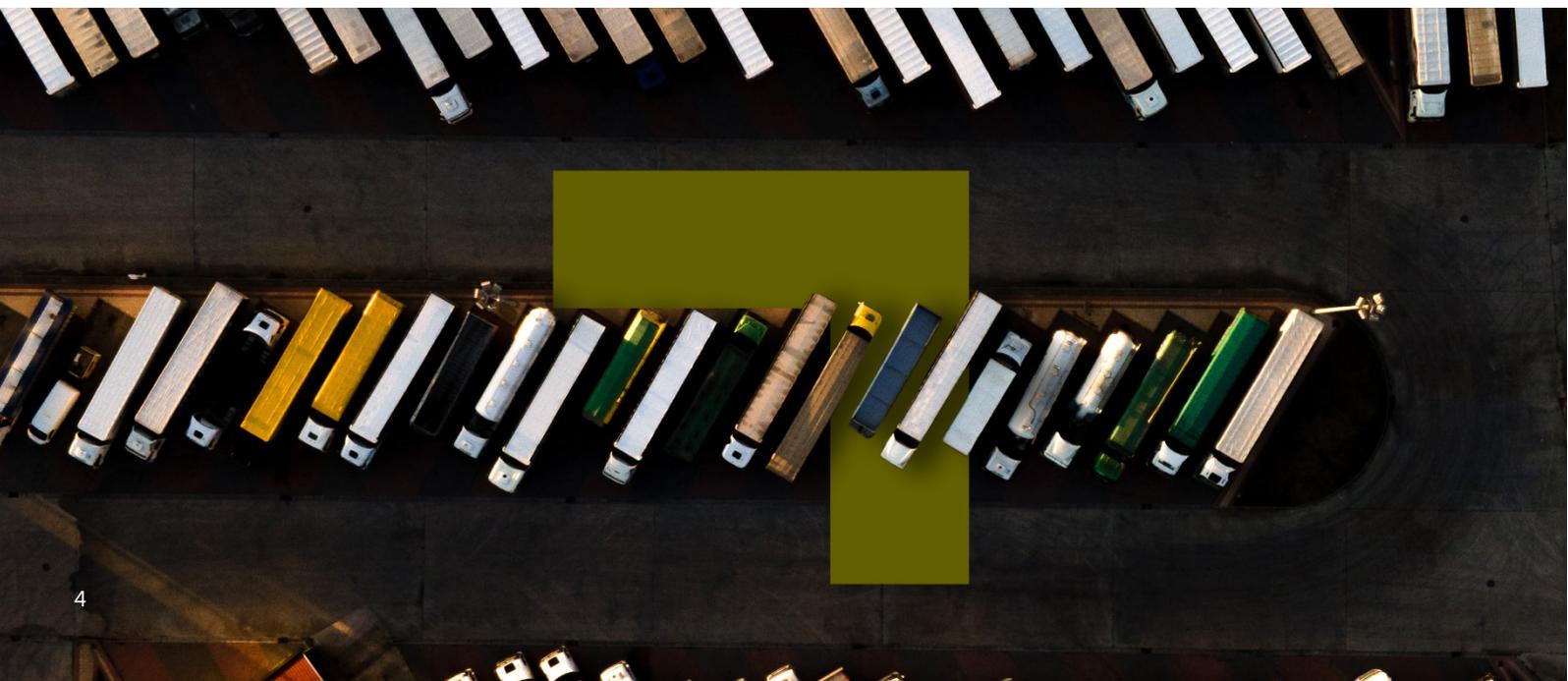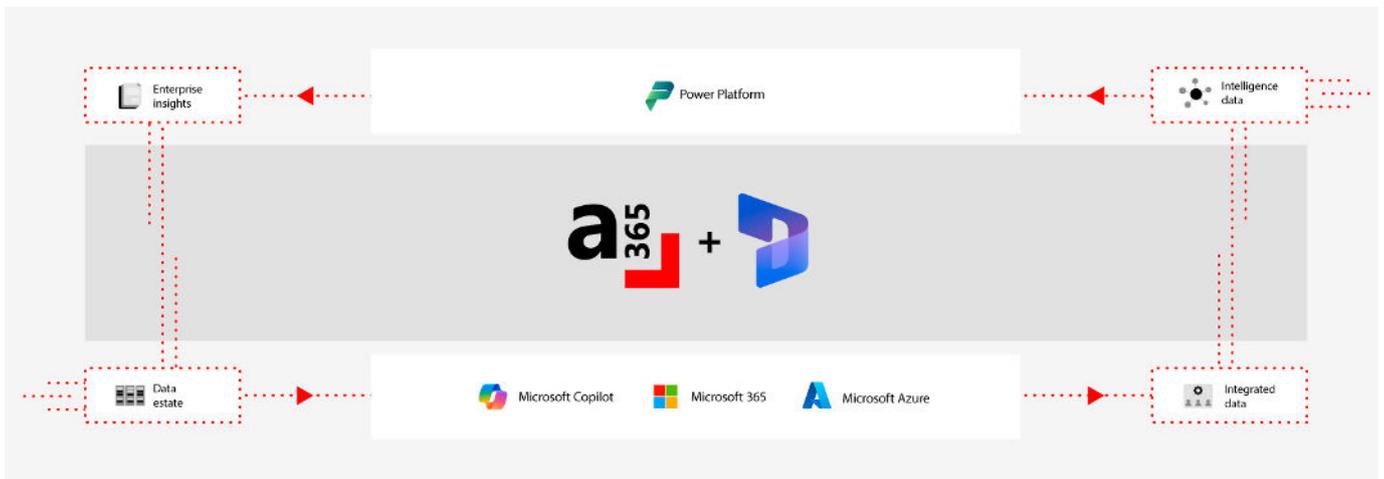
A deep dive **into A365**

The breadth and depth of the Annata and Microsoft Dynamics 365 technology stack that forms the A365 solution suite offers industry-specific solutions, exceptional services, and unparalleled value to our customers.

With Microsoft Dynamics 365 as the backbone of A365, our fully cloud-ready Software-as-a-Service (SaaS) platform thrives on the Common Data

Model, fortified by the invaluable wealth of our decades of industry experience and expertise.

A365 is carefully curated to fit your existing and future needs, and built to respond flexibly to your fast-changing reality, unveiling endless possibilities.

Annata and Microsoft cloud platform

Types of trucks & buses businesses **we support**

Buses

Heavy trucks

Trucks & buses leasing

Key features of A365

01

Enhanced connectivity
Agile operational systems and automated processes to facilitate inter-department communication for optimal activity management.

02

Smart technologies
Artificial intelligence and machine learning to make decisions with real-time data intuitively showcased across multiple devices.

03

Business insights
Digital tools to collect data and intelligence along the value chain to identify opportunities, spot trends, and mitigate risks.

04

Engaging experiences
Capabilities to connect with customers across various touchpoints to enhance satisfaction and anticipate needs.

05

Advanced infrastructure
Cloud technology and real-time access for seamless data storage, access, and processing for competitive advantage.

We've tailored A365 to suit
your trucks & buses business needs

The composition of the Annata and Microsoft Dynamics 365 technology stack that forms the A365 solution suite, offers industry-specific solutions, strong services, and unparalleled value to our customers, helping them achieve industry resilience, powering new possibilities.

Elevate your trucks & buses business operations through A365, optimizing logistics, enhancing service quality, and propelling the industry forward.

Sales

Elevate sales, streamline the purchase journey, and fortify brand trust, while leveraging cutting-edge technology and analytics.

> Tailor and optimize upselling opportunities to diverse clients

> Leverage advanced analytics to identify optimal vehicle configurations

> Cultivate lasting brand loyalty and dealer success

> Employ cutting-edge technology for personalized customer experiences

Service

Deliver maximum productivity, predictive analytics, and streamlined communications for enhanced after-sales excellence.

> Implement predictive analytics for proactive maintenance

> Streamline communications for efficient customer interactions

> Maximize fleet uptime through optimized service scheduling

> Elevate after-sales support through data-driven insights

Rental

Orchestrate essential fleet management, booking oversight, and superior customer support to optimize productivity and efficiency.

> Streamline fleet management with advanced oversight tools

> Optimize booking processes for seamless customer experiences

> Deliver exceptional customer support for improved satisfaction

> Enhance overall productivity through efficient rental operations

Inspections

Optimize productivity, manage workshops, and transform online or offline activities for unmatched operational efficiency.

> Implement streamlined inspection protocols for quicker turnaround

> Efficiently manage workshops with data-driven insights

> Seamlessly transition inspections between online and offline modes

> Elevate operational efficiency through comprehensive workflows

Dealer management

Centralize communications and streamline management in real-time, while enhancing interactions with OEMs, distributors, and customers.

- Establish a centralized hub for real-time communications
- Streamline operations for enhanced efficiency and coordination
- Elevate interactions with OEMs, distributors, and customers
- Provide a robust platform for holistic dealer management

Import management

Drive streamlined approaches, gain full control over the supply chain, ensure compliance, and enable global collaboration.

- Elevate supply chain efficiency and collaboration
- Streamline real-time shipment monitoring for streamlined logistics
- Generate precise duties and tax calculations for cost analysis
- Mitigate import risks through comprehensive data analysis

Warranty

Streamline processes for enhanced customer satisfaction, quicker turnarounds, and cost reduction in after-sales service.

- Implement efficient warranty claim procedures for faster resolutions
- Expedite service processes for minimized vehicle downtime
- Cut costs through optimized warranty management strategies
- Elevate after-sales service, boosting overall customer satisfaction

Dealer portal

Enable management of sales, parts, and warranty claims, while enhancing supply chain communications and after-sales effectiveness.

- Centralize sales, parts, and warranty claim management for dealers
- Strengthen supply chain communications for seamless operations
- Enhance after-sales effectiveness with real-time data access
- Provide dealers with a powerful platform for streamlined operations

Analytics

Discover insights needed to enhance efficiency, improve decision-making, and deliver exceptional customer experiences.

- Access immediate business insights via real-time data analysis
- Craft role-specific dashboards for personalized insights
- Leverage predictive models for informed decision-making
- Perform comparative analysis for precise benchmarking

Parts

Gain full control and visibility over parts inventory, streamline procurement, and minimize downtime, for enhanced bottom line.

- Automate and streamline the parts procurement process
- Use a comprehensive parts catalog for effortless identification
- Maintain optimal stock levels, reducing overstocking or stockouts
- Gain real-time visibility into the supply chain to manage parts movement

Annata- A prime partner to some of the
world's largest trucks & buses brands

From legacy systems to transformation excellence: European vehicle manufacturer unlocks competitive edge with Annata

Challenge
The customer was increasingly challenged with its internal reliance on its existing systems as it felt that they were losing a competitive edge by not having the ability to benchmark critical data.

Why Annata
Industry-ready functionality, "out of the box" solution, and fast implementation serve as key winning factors.

From disconnected systems to global blueprint: Swedish commercial vehicle manufacturer partners with Annata to drive the shift toward sustainable transporting

Challenge
The company was challenged with large sets of homegrown solutions and legacy vertical solutions with a separate outdated dealer management system that did not communicate with each other.

Why Annata
Annata has been working with the customer to build a global blueprint for distribution, and retail with sales and service, covering almost all its operational processes.

Annata is an end-to-end software solution provider for **the automotive, truck & bus, and equipment industries.**

Connect with us to learn how A365 can power your rapid business growth

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annata
Powering possibilities

For more information, visit us at annata.net