

# From legacy operations to a vision of future-driven processes

Power possibilities for your automotive business with Annata



Future-proof your automotive business with A365—Annata’s comprehensive, end-to-end solution. Stay ahead in your digital transformation journey, address all your business challenges, and capitalize on emerging opportunities. Whether it's import management, sales, service, parts, or more, we've got you covered.

## **A365 is tailored to suit your automotive business needs**

A365 offers a comprehensive suite of capabilities to propel automotive businesses into the digital transformation realm. A365 provides digital integration, resulting in improved data quality, enhanced oversight, and seamless infrastructure that coexists with other business systems.

Built on Microsoft Dynamics 365, A365 is a fully cloud-ready Software-as-a-Service (SaaS) platform that thrives on the Common Data Model. It integrates cutting-edge Microsoft technologies, including Microsoft Copilot and Microsoft Power Platform, fortified by our decades of industry experience and expertise.

## **A365 turns business challenges into opportunities**

**01 Supply chain bottlenecks**  
Streamlines and minimizes disruption, enabling our customers to maintain their pace of business.

**03 Traceability, visibility, transparency**  
Enables our customers to get more out of their existing resources and systems and make data-driven decisions.

**02 Data & artificial intelligence**  
Creates clarity with business insights that facilitate real-time data-driven decision-making.

**04 Disruption & emerging business models**  
Optimizes existing business processes to uncover new opportunities and revenue streams.



# Here's how A365 can help power your business in the automotive industry

**Sales:** Amplify sales with engaging interactions and hyper-personalized experiences to redefine the path to purchase, foster trust, and cultivate loyalty.

**Warranty:** Elevate automotive warranty management to deliver prime customer experiences, solidify supplier relationships, and streamline processes.

**Import management:** Drive streamlined approaches, gain full control over the supply chain, ensure compliance, and enable global collaboration.

**Service:** Discover game-changing service management and unlock unparalleled efficiency, predictive insights, and elevated after-sales experiences.

**Dealer management:** Power day-to-day operations in real-time, while fostering enriched connections to OEMs, distributors, and customers.

**Parts:** Revolutionize parts management by streamlining operations and optimizing inventory for maximum efficiency and profitability.

**Inspections:** Redefine inspections to drive digitalization that enhances efficiency, slashes costs, and delivers superior customer experiences.

**Dealer portal:** Enhance operations to streamline sales, parts procurement, and warranty processes for increased efficiency and growth.

**Analytics:** Discover insights needed to enhance efficiency, improve decision-making, and deliver exceptional customer experiences.

## Features that make A365 a game-changer for your business



### Enhanced connectivity

Facilitate inter-department communication for optimal activity management with agile operational systems and automated processes.



### Business insights

Collect data and intelligence along the value chain to identify opportunities, spot trends, and mitigate risks.



### Smart technologies

Make decisions with real-time data intuitively showcased across multiple devices using AI and machine learning.



### Engaging experiences

Connect with your customers across various touchpoints to enhance satisfaction and anticipate needs.



### Advanced infrastructure

Achieve seamless data storage, access, and processing with enhanced security.

Ready to scrap those legacy systems and say hello to a **solution in the cloud that never grows old?**

Connect with us to learn more about how A365 can help power your transformation.

Contact us today! 