

# From siloed operations to harmonized workflows

Power possibilities for your equipment business with Annata



Future-proof your equipment business with A365—Annata’s comprehensive, end-to-end solution. Stay ahead in your digital transformation journey, address all your business challenges, and capitalize on emerging opportunities. Whether it's import management, sales, service, parts, or more, we've got you covered.

## A365 is tailored to suit your equipment business needs

A365 offers a comprehensive suite of capabilities to propel equipment businesses into the digital transformation realm. A365 provides digital integration, resulting in improved data quality, enhanced oversight, and seamless infrastructure that coexists with other business systems.

Built on Microsoft Dynamics 365, A365 is a fully cloud-ready Software-as-a-Service (SaaS) platform that thrives on the Common Data Model. It integrates cutting-edge Microsoft technologies, including Microsoft Copilot and Microsoft Power Platform, fortified by our decades of industry experience and expertise.

## A365 turns business challenges into opportunities

**01 Supply chain bottlenecks**  
Streamlines and minimizes disruption, enabling our customers to maintain their pace of business.

**03 Traceability, visibility, transparency**  
Enables our customers to get more out of their existing resources and systems and make data-driven decisions.

**02 Data & artificial intelligence**  
Creates clarity with business insights that facilitate real-time data-driven decision-making.

**04 Disruption & emerging business models**  
Optimizes existing business processes to uncover new opportunities and revenue streams.



# Here's how A365 can help power your business in the equipment industry

**Sales:** Craft seamless purchase experiences, strengthen brand credibility, and harness analytics to drive tailored customer interactions.

**Warranty:** Optimize customer experience, supplier ties, and cost efficiency for improved after-sales support and service excellence.

**Import management:** Digitize processes, ensure compliance, and enhance global supply chain collaboration for seamless import management.

**Parts:** Unlock new levels of control and visibility over parts management and inventory to minimize operational costs and downtime.

**Service:** Intensify adherence to standards, seamless communication, and advanced analytics for optimal after-sales efficiency.

**Dealer management:** Gain real-time oversight of operations and foster seamless connections to OEMs, distributors, and customers.

**Rental:** Increase operational efficiency, customer experiences, and overall business success with comprehensive monitoring and analysis.

**Inspections:** Achieve peak efficiency, reduce costs, and elevate customer interactions with streamlined online or offline processes.

**Analytics:** Harness data-driven insights to streamline workflows, enhance decision-making, and offer tailored customer interactions.

**Dealer portal:** Magnify sales, procurement, and warranty processing, while enhancing supply chain communication and after sales success.

## Features that make A365 a game-changer for your business



### Enhanced connectivity

Facilitate inter-department communication for optimal activity management with agile operational systems and automated processes.



### Business insights

Collect data and intelligence along the value chain to identify opportunities, spot trends, and mitigate risks.



### Smart technologies

Make decisions with real-time data intuitively showcased across multiple devices using AI and machine learning.



### Engaging experiences

Connect with your customers across various touchpoints to enhance satisfaction and anticipate needs.



### Advanced infrastructure

Achieve seamless data storage, access, and processing with enhanced security.

Ready to scrap those legacy systems and say hello to a **solution in the cloud that never grows old?**

Connect with us to learn more about how A365 can help power your transformation.

Contact us today!