

Discover why our customers trust us to power their transformation

Take a look at how A365 empowers trucks & buses businesses across the globe, helping them drive better business outcomes and meet industry demands.



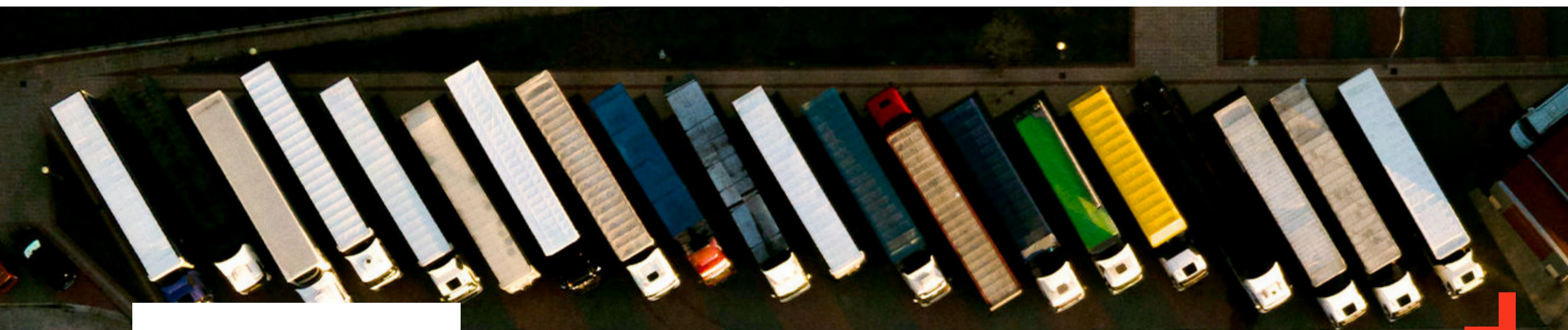


From disparate platforms to unified success

Annata disrupts leading commercial vehicle manufacturer's processes

Challenge: Facing the complexities of a highly competitive commercial vehicle market, a leading manufacturer sought to overcome limitations in their on-premise legacy ERP system, hindering efficient lifecycle tracking and customer experience.

Why Annata: In response to identified gaps, Microsoft introduced Annata as a solution, leveraging its automotive expertise and a winning strategy. The choice was driven by Annata's 96% out-of-the-box fit, offering a rapid deployment of Dynamics 365 through A365 to replace nine separate systems with a fully integrated platform, addressing the customer's critical business needs.



Manufacturer





From customized complexity to cloud simplicity

French trailer manufacturer fortifies rental business with Annata

Challenge: A French trailer manufacturer faced rising maintenance expenses for their extensively customized legacy solution, leading them with a need to transition to the cloud. This move aimed to optimize operations and secure a competitive advantage in the European trailer rental market.

Why Annata: In pursuit of a future-proof solution, the manufacturer adopted Annata's industry-specific IP, facilitated by the expertise of Annata's industry professionals. Despite the challenges of Covid-19, the implementation succeeded, delivering a unified platform for holistic business management, data-driven insights, and innovative mobility solutions.



Manufacturer





From isolated operations to business-wide digitalization

Annata drives digital evolution for Latin American truck dealer and importer

Challenge: Commencing a digital transformation journey in late 2020, the truck dealer and importer confronted the hurdles of restructuring and expansion. In response, they sought a software solution tailored to meet their evolving needs. The company embarked on a quest for a solution aligning with their criteria, covering compliance, functional fulfillment, provider experience, technical offerings, training plans, and overall costs.

Why Annata: Annata emerged as the preferred solution, seamlessly aligning with the company's evolving needs. Backed by a proven track record, robust functionality, and an efficient training plan, Annata played a pivotal role in steering the company's digital transformation. The adoption of A365 facilitated the swift and successful deployment of digitized business processes throughout the company.



Dealer and importer





From a blank paper to a blueprint for the future

Danish automotive dealer achieves excellence in truck import management with Annata

Challenge: A truck retail and distribution company in Denmark encountered a challenge upon being appointed as the general distributor for a global truck brand. The lack of a customized import management system for their extended responsibilities posed a hurdle in capitalizing on the business opportunity.

Why Annata: In their software quest, Annata proved the ideal fit, bringing automotive industry expertise and the cloud-based A365 solution seamlessly integrated with Microsoft Dynamics 365. Addressing its unique needs, Annata facilitated a swift transformation, enabling the transition from no system to a fully operational solution within a year. The streamlined processes now cover everything from spare parts ordering to full invoicing and are now a global standard for the brand.



Distributor and retailer





From local complexity to global uniformity

Italian commercial vehicle brand embraces A365 for global enterprise standard

Challenge: The Italian commercial vehicle manufacturer faced internal challenges with outdated systems, leading them to seek solutions for benchmarking and internal competition. Recognizing the need for a comprehensive solution, they turned to Annata to understand A365's capabilities and how it is integrated with Microsoft technologies.

Why Annata: The A365 roll out kicked off with their high growth markets. The project aimed to transition from local, siloed solutions to a unified enterprise standard worldwide, reducing costs, mitigating risks, and enhancing the customer experience. The strategic move extended to their fleet division, ensuring continuous operational improvements.



Manufacturer



From disjointed workflows to future-ready processes

Green truck innovators achieve future-fit operations with Annata

Challenge: Faced with the need to develop scalable business processes to support rapid growth, a heavy truck manufacturer sought a solution to streamline operations and support their status as a leading innovator in green vehicles.

Why Annata: Annata's 20-year automotive industry experience and extensions to the Microsoft Dynamics platform, emerged as the chosen solution. Designed with cloud scalability and agility, Annata's expertise addressed critical processes, providing a comprehensive solution to connect with customer behaviors pre and post-sale. The success of the implementation led the company to engage in a multi-year partnership with Annata.



Manufacturer



Power your possibilities with full digitalization

Discover how A365 can help your business stay agile,
compliant, and ahead of the competition.

Connect with us at marketing@annata.net

